











Office Capital Markets Report

Lakeland - FL (USA)

PREPARED BY





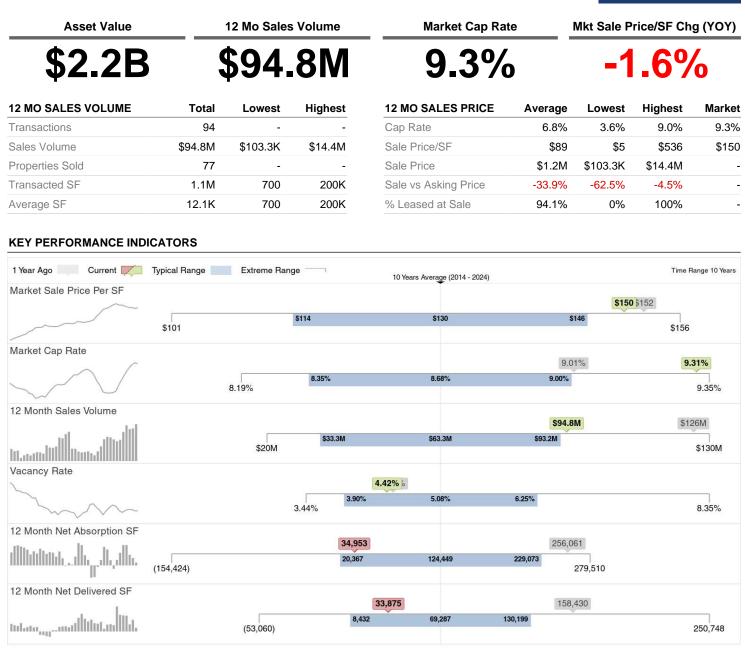
OFFICE CAPITAL MARKETS REPORT - MARKET

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Capital Markets Overview



SUMMARY

There have been 93 sales in the Lakeland office market over the past year, which amounts to \$101 million of volume and 1.1 million SF of stock. These sales have averaged \$93/SF, which is below the estimated market price of \$150/SF. During this time, trailing one-year price per SF averages were as high as \$181/SF and as low as \$93/SF. Over the past three years, Lakeland has averaged 118 sales per year, \$95.7 million of volume per year, and 890,000 SF of stock per year. The 93 sales include 21 buildings rated 3 Star, and 72 buildings rated 1 & 2 Star. The 3 Star buildings traded for \$58.4 million in volume, or \$127/SF on average. The 1 & 2 Star buildings traded for \$43.0 million in volume, or \$68/SF on average.

The market's current transaction cap rate stands at 7.4%, above the national average of 7.3%. Over the past three years, transaction cap rates have averaged 7.4%. Within Lakeland, 4 & 5 Star buildings have a market cap rate of





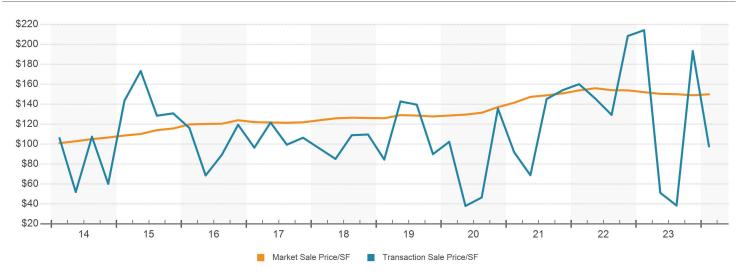
8.9%, 3 Star buildings have a market cap rate of 9.1%,

and 1 & 2 Star buildings have a market cap rate of 9.6%.

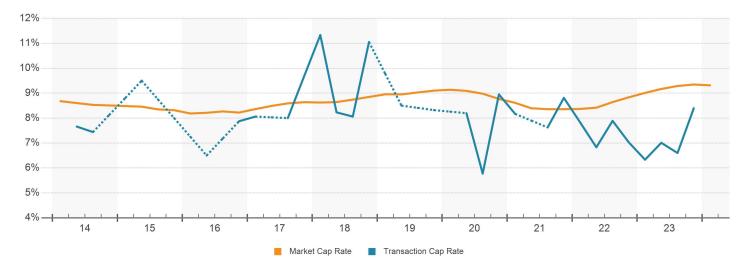


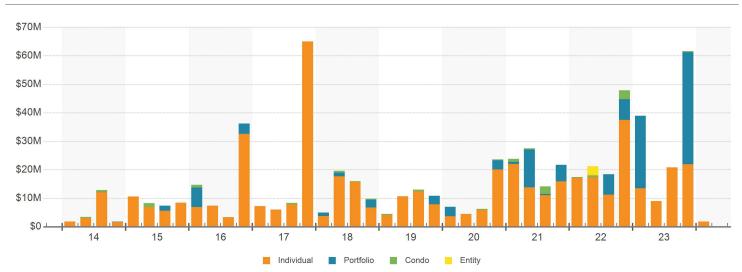


MARKET SALE PRICE & TRANSACTION SALE PRICE PER SF







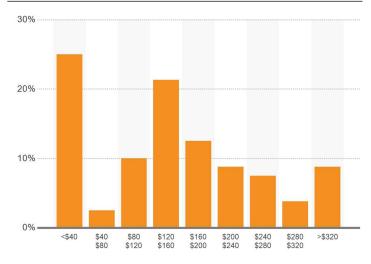


SALES VOLUME BY TRANSACTION TYPE

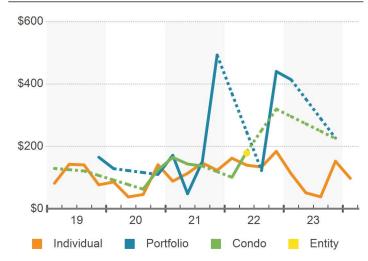




SALE PRICE PER SF DISTRIBUTION PAST 12 MONTHS



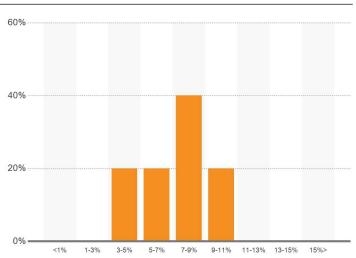
SALE PRICE PER SF BY TRANSACTION TYPE





CUMULATIVE SALES VOLUME BY YEAR

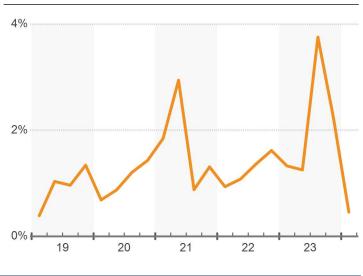
CAP RATE DISTRIBUTION PAST 12 MONTHS



CAP RATE BY TRANSACTION TYPE



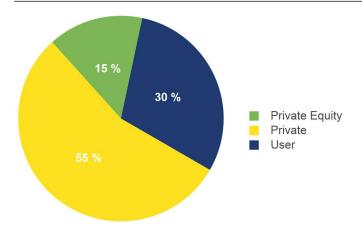
SOLD SF AS % OF TOTAL SF



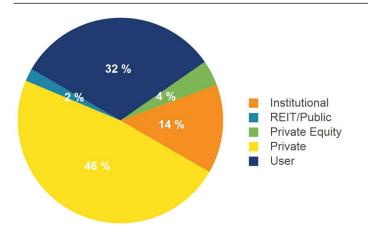




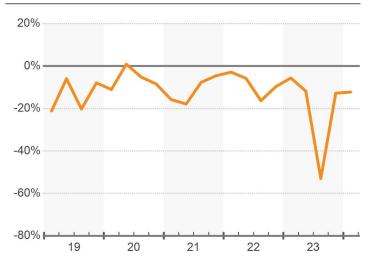
SALES VOLUME BY BUYER TYPE PAST 12 MONTHS



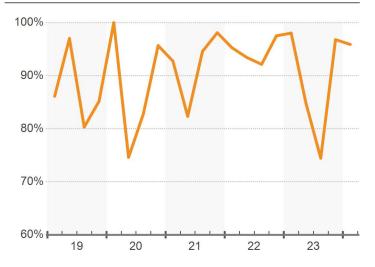
ASSET VALUE BY OWNER TYPE



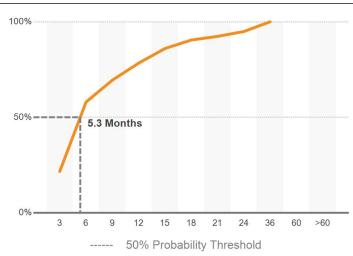
SALE TO ASKING PRICE DIFFERENTIAL



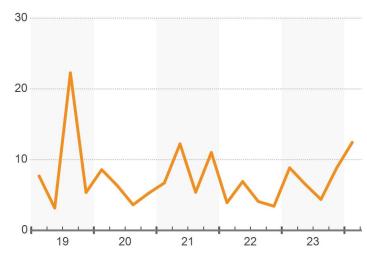
OCCUPANCY AT SALE







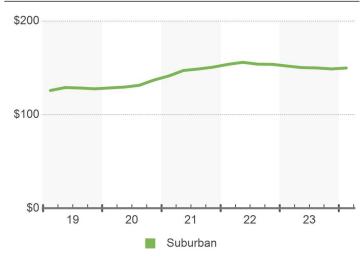
MONTHS TO SALE

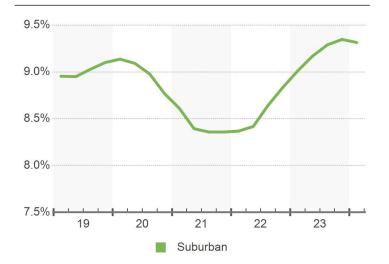




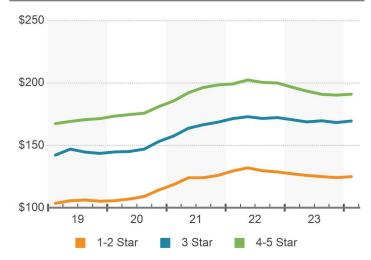


MARKET SALE PRICE PER SF BY LOCATION TYPE

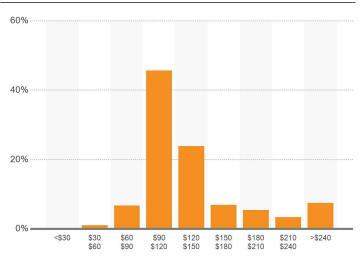




MARKET SALE PRICE PER SF BY STAR RATING

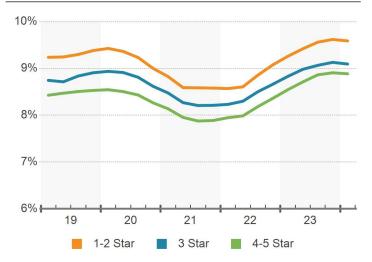


MARKET SALE PRICE PER SF DISTRIBUTION

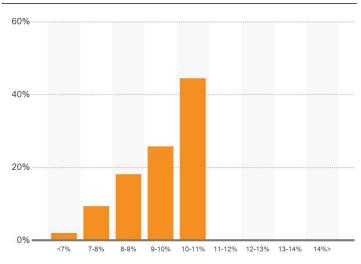


MARKET CAP RATE BY STAR RATING

MARKET CAP RATE BY LOCATION TYPE



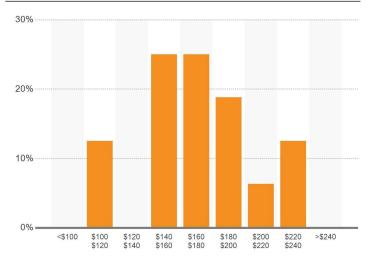
MARKET CAP RATE DISTRIBUTION



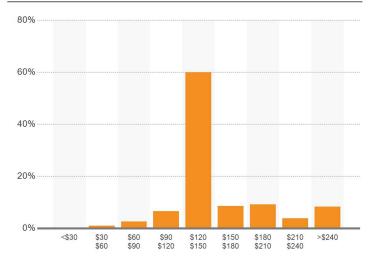




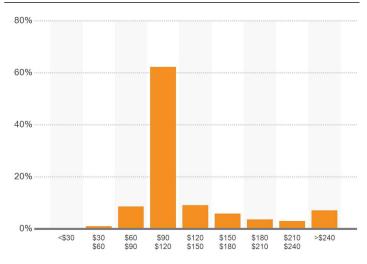
4-5 STAR MARKET SALE PRICE PER SF DISTRIBUTION



3 STAR MARKET SALE PRICE PER SF DISTRIBUTION

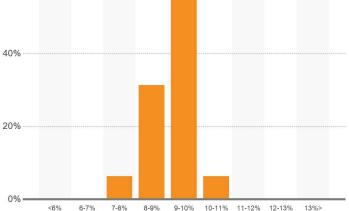


1-2 STAR MARKET SALE PRICE PER SF DISTRIBUTION

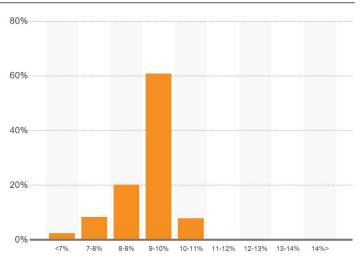


60%

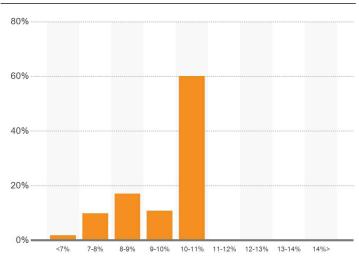
4-5 STAR MARKET CAP RATE DISTRIBUTION



3 STAR MARKET CAP RATE DISTRIBUTION

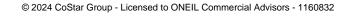


1-2 STAR MARKET CAP RATE DISTRIBUTION



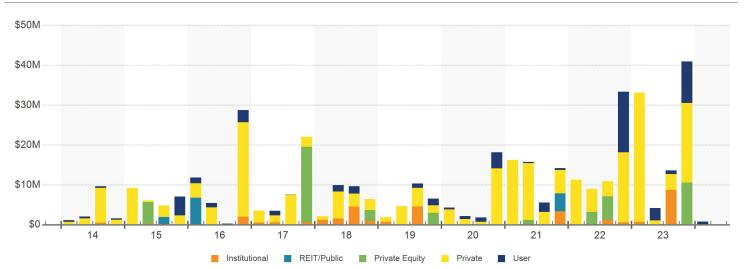


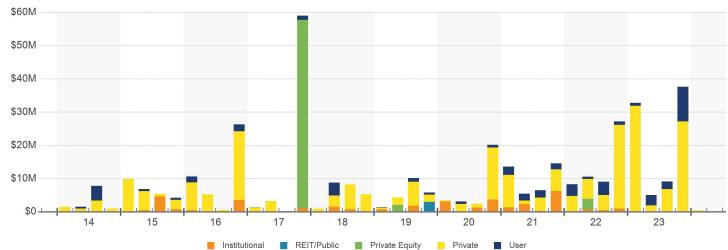




Buying & Selling By Owner Type

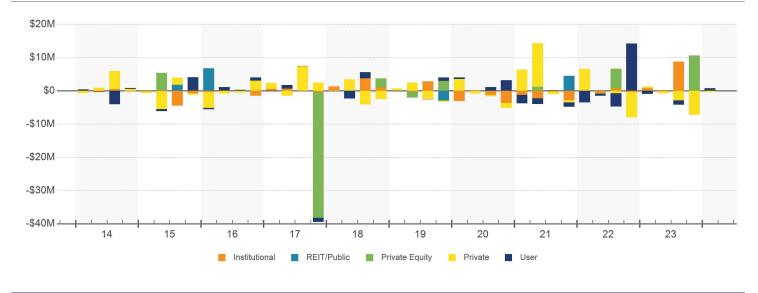
SALES VOLUME BY BUYER TYPE





SALES VOLUME BY SELLER TYPE

NET BUYING & SELLING BY OWNER TYPE







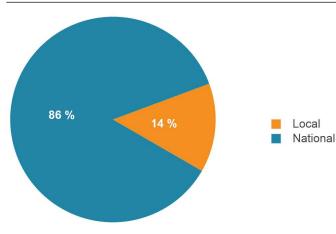
Lakeland Office

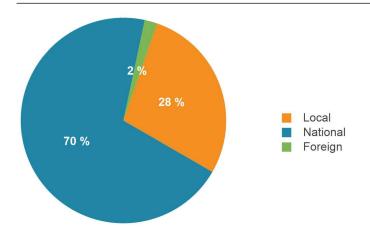
Investment Trends By Buyer & Seller Origin

Lakeland Office

SALES VOLUME BY BUYER ORIGIN PAST 12 MONTHS



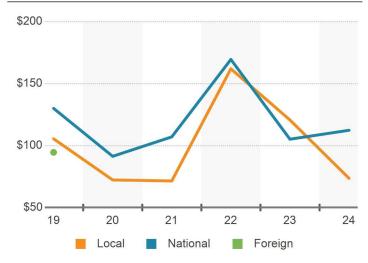




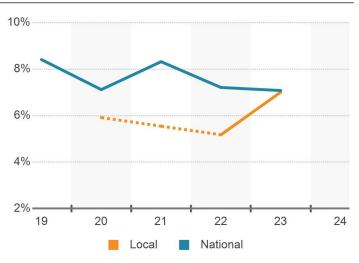
SALES VOLUME BY OWNER ORIGIN

| | Total | | Local | | | National | | | Foreign | |
|------|--------------|----------|---------|-----------|----------|----------|-----------|----------|----------|-----------|
| Year | Sales Volume | Bought | Sold | Net Trans | Bought | Sold | Net Trans | Bought | Sold | Net Trans |
| YTD | \$1.8M | \$782.4K | \$709K | \$73.4K | \$307K | \$1.1M | -\$782.4K | - | _ | - |
| 2023 | \$130.4M | \$13.8M | \$45.2M | -\$31.4M | \$114.6M | \$84.1M | \$30.6M | \$0 | \$55K | -\$55K |
| 2022 | \$105M | \$28.5M | \$33.8M | -\$5.3M | \$72.9M | \$70.6M | \$2.3M | - | \$248.4K | -\$248.4K |
| 2021 | \$87.1M | \$18.3M | \$20.9M | -\$2.6M | \$63.5M | \$65.2M | -\$1.7M | - | \$191.2K | -\$191.2K |
| 2020 | \$41.4M | \$16.5M | \$18.3M | -\$1.8M | \$23M | \$22.7M | \$329.3K | - | \$0 | \$0 |
| 2019 | \$39.1M | \$17.8M | \$10.5M | \$7.3M | \$18M | \$26.8M | -\$8.9M | \$490.5K | \$3K | \$487.5K |
| 2018 | \$50.4M | \$18.9M | \$18.9M | -\$53.6K | \$26.7M | \$28.3M | -\$1.6M | \$1.2M | \$192.5K | \$1.1M |
| 2017 | \$86.6M | \$10.8M | \$6.3M | \$4.5M | \$73.7M | \$79.5M | -\$5.8M | \$31.7K | - | \$31.7K |
| 2016 | \$61.7M | \$25.6M | \$20.1M | \$5.6M | \$34.5M | \$41.4M | -\$7M | - | \$38.9K | -\$38.9K |
| 2015 | \$34.7M | \$11.3M | \$6.7M | \$4.6M | \$23.4M | \$27.9M | -\$4.5M | - | \$125K | -\$125K |
| 2014 | \$20M | \$7M | \$7.5M | -\$454.4K | \$5.7M | \$12.4M | -\$6.6M | \$7M | \$129.2K | \$6.9M |





CAP RATE BY BUYER ORIGIN







Submarket Sales Trends

SUBMARKET SALES TRANSACTIONS PAST 12 MONTHS

| Submarket Name | Sales Volume | Transactions | Transacted SF | Avg SF | Mkt Cap Rate | Mkt Sale Price/SF |
|----------------|--------------|--------------|---------------|--------|--------------|-------------------|
| Polk County | \$94,753,817 | 94 | 1,136,721 | 12,093 | 9.3% | \$150 |















639 1st St N രാ

Polk County Submarket • Winter Haven, FL 33881

Sale Date Dec 2023 Sale Price \$14.4M (\$286/SF) Leased 100% Hold Period 20+ Years RBA 50,259 SF Year Built 1982

Buyer Seller Sale Type Sale Cond

Baycare Health System Inc (USA) CMG Corporation (USA) Investment Bulk/Portfolio Sale

1775 Interstate Dr 💿

Polk County Submarket • Lakeland, FL 33805

Sale Date Nov 2023 \$11M (\$138/SF) Sale Price Leased 100% Hold Period 20+ Years RBA 80.000 SF Year Built 2001

Buyer Broker Seller Broker Sale Type Sale Cond

IDEA Public Schools (USA) SVN | Saunders Ralston Dantzler Real... L&J Schmier Managemen... (USA) SVN | Saunders Ralston Dantzler Real... Owner User **Redevelopment Project**

6415 S Florida Ave 🔊

South Lakeland Village Plaza • Polk County Submarket • Lakeland, FL 33813 Sale Date Aug 2023 Sale Price \$8.8M (\$524/SF) Cap Rate 6.6% (Actual) Leased 100% Hold Period 115 Months RBA 16,694 SF Year Built 2014

550 Pope Ave 🔊

Sale Date

Sale Price

Hold Period

Year Built

Leased

RBA

Buyer Broker Seller Broker Sale Type

Buyer

Seller

Broker

Sale Type

Sale Cond

Vault Avenida li Lakeland... (USA) Marcus & Millichap WDS Construction, Inc. (USA) Marcus & Millichap Investment

 $\star \star \star \star$

CoreGro (USA) Auburn Mom Llc (USA) +1 SkyView Advisors Investment Bulk/Portfolio Sale

3425 Lake Alfred Rd • Gill Jones Center സ

Polk County Submarket • Winter Haven, FL 33881

\$5.3M (\$230/SF)

Dec 2023

143 Months

23,036 SF

100%

2012

Polk County Submarket • Winter Haven, FL 33881

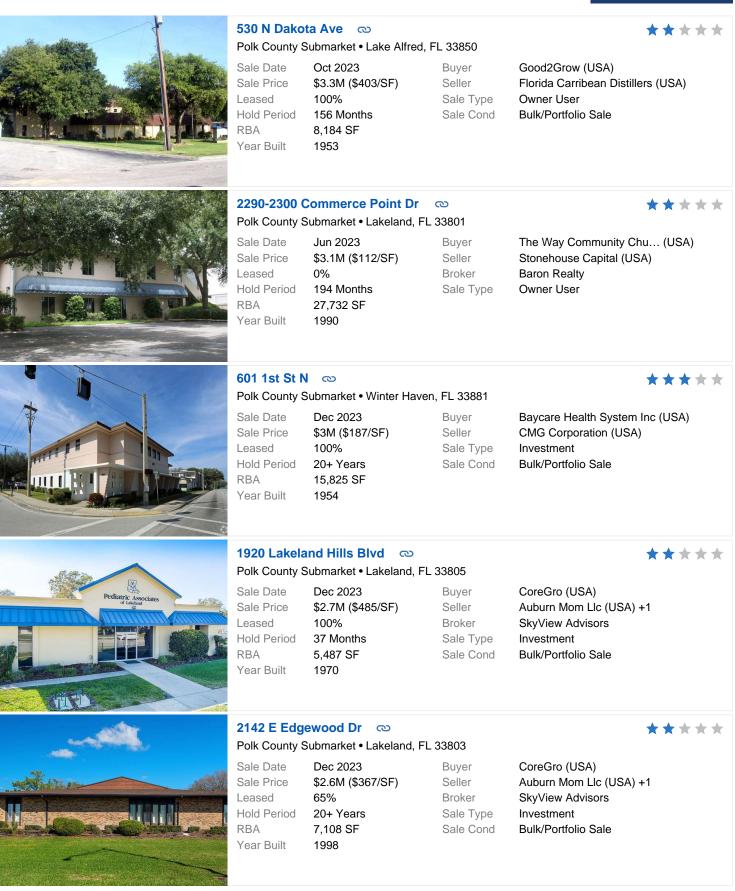
Sale Date Jul 2023 Sale Price \$4.5M (\$23/SF) Leased 30% Hold Period 20+ Years RBA 200.000 SF Year Built 1962 (Renov 1985) Buyer Seller Broker Sale Type Sale Cond Akiva Mayer (USA) BayCare Health Systems,... (USA) SVN | Saunders Ralston Dantzler Real... Investment High Vacancy Property





Lakeland Office

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Lakeland Office











2330-2340 Commerce Point Dr രാ

Polk County Submarket • Lakeland, FL 33801

Polk County Submarket • Lakeland, FL 33801

\$2.1M (\$98/SF)

Dec 2023

200 Months

21,148 SF

100%

1991

Sale Date Dec 2023 \$2.4M (\$123/SF) Sale Price Leased 100% Hold Period 200 Months 19,750 SF Year Built 1990

Sale Date

Sale Price

Hold Period

Year Built

Leased

RBA

Buyer Broker Seller Broker Sale Type

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Buyer

Broker

Seller

Broker

Sale Type

Tri-County Human Servic... (USA)

Lakeland Office

Broadway Real Estate Services Kenneth Mcdermott (USA) Baron Realty Owner User

\star \star \star \star

 \star \star \star \star

Tri-County Human Servic... (USA) **Broadway Real Estate Services** Kenneth Mcdermott (USA) Baron Realty Owner User

295 Patterson Rd ග

Cypress Ridge • Polk County Submarket • Haines City, FL 33844

Sale Date Dec 2023 Sale Price \$2M (\$255/SF) Cap Rate 7.8% (Actual) Leased 100% Hold Period 61 Months 7,636 SF RBA Year Built 2006

Buyer Broker Seller Broker Sale Type Arpit Trivedi (USA) **Beyond Commercial** Amrit & Seerojnie Dabie (USA) Fortune Realty of Clermont Investment

2015 & 2025 Crystal Wood Dr • Tall Oaks Business Park രാ Polk County Submarket • Lakeland, FL 33801

Sale Date Nov 2023 Sale Price \$1.9M (\$90/SF) Leased 100% Hold Period 20+ Years RBA 21,023 SF Year Built 1982

Buyer Seller Broker Sale Type Kingdom Builders Christia... (USA) Mcdermott Kathleen (USA) Baron Realty Owner User

175 Patterson Rd 🗠 Polk County Submarket • Haines City, FL 33844 Sale Date Sep 2023

Sale Price \$1.3M (\$258/SF) Leased 100% Hold Period 212 Months RBA 5.034 SF Year Built 2006

Buyer Broker Seller Broker Sale Type

\star \star \star \star

Dr. Mazin Shikara (USA) **KW** Commercial Lake Howard Professional... (USA) SVN | Saunders Ralston Dantzler Real... Investment















146 Avenue B NW രാ

Polk County Submarket • Winter Haven, FL 33881

| Sale Date | Nov 2023 |
|-------------|-------------------|
| Sale Price | \$1.2M (\$363/SF) |
| Leased | 100% |
| Hold Period | 42 Months |
| RBA | 3,307 SF |
| Year Built | 1960 |

Buyer Broker Seller Broker Sale Type

Juan Alvarez (USA) Keller Williams Realty Smart 1 Jesse Julian Bennett Jr a... (USA) Coldwell Banker Commercial Realty Investment

160 Fitzgerald Rd 💿

South Lakeland Office Park • Polk County Submarket • Lakeland, FL 33813

Sale Date Oct 2023 Sale Price \$1.1M (\$244/SF) 0% Leased Hold Period 176 Months RBA 4,500 SF Year Built 2008

Buyer Broker Seller Broker Sale Type One Source Advisory (USA) Fitz Real Estate Services Premiere Commercial Fur... (USA) **Broadway Real Estate Services** Owner User

230 E Park Ave • Rhodesbilt Arcade രാ

Polk County Submarket • Winter Haven, FL 33880

Dec 2023

20+ Years

5,512 SF

Sep 2023

20+ Years

6.220 SF

100%

1981

\$900K (\$145/SF)

100%

1967

\$1M (\$186/SF)

Polk County Submarket • Lake Wales, FL 33853 Sale Date Jun 2023 Sale Price \$1.1M (\$131/SF) Leased 100% Hold Period 139 Months RBA 8,070 SF

1924

450 E Central Ave 🔊

Year Built

Sale Date

Sale Price

Hold Period

Year Built

Leased

RBA

Buyer Seller Broker Sale Type

Buyer

Seller

Buyer

Seller

Sale Type

Sale Type Sale Cond \star \star \star \star

David Miller (USA) Carl Matthew Coppola Jr (USA) **CENTURY 21 At Your Service Realty** Investment

Baycare Health System Inc (USA) CMG Corporation (USA) Investment Bulk/Portfolio Sale

 $\star \star \star \star$

Polk County (USA) Tony's Studio (USA) Owner User





Lakeland Office

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Players

TOP OWNERS

| Company Name | Owned SF | Owned Props | Avg SF | 12 Mo Bought | 12 Mo Sold | 12 Mo Net Trans |
|--------------------------------------|----------|-------------|---------|--------------|------------|-----------------|
| Publix Super Markets Inc. | 642,066 | 4 | 160,517 | - | - | - |
| Blue Owl | 534,653 | 3 | 178,218 | - | - | - |
| Six/Ten, LLC | 447,732 | 20 | 22,387 | - | - | - |
| Polk County Property Appraiser | 296,264 | 1 | 296,264 | - | - | - |
| Akiva Mayer | 200,000 | 1 | 200,000 | \$4,500,000 | - | \$4,500,000 |
| ARCTRUST | 181,720 | 1 | 181,720 | - | - | - |
| Century Companies | 169,273 | 4 | 42,318 | - | - | - |
| City of Lakeland | 155,302 | 5 | 31,060 | - | - | - |
| Westmarq Real Estate Group | 143,933 | 2 | 71,967 | - | - | - |
| City of Lakeland | 140,800 | 2 | 70,400 | - | - | - |
| Claussen's Fine Furniture | 135,000 | 1 | 135,000 | - | - | - |
| BSD Capital LLC | 126,441 | 5 | 25,288 | - | - | - |
| Lakeland Regional Health Systems Inc | 122,033 | 8 | 15,254 | - | - | - |
| Frontier Communications Inc | 120,600 | 1 | 120,600 | - | - | - |
| Marriott Vacations Worldwide | 112,752 | 4 | 28,188 | - | - | - |
| Verizon Wireless | 107,793 | 4 | 26,948 | - | - | - |
| City Of Lakeland Florida | 107,142 | 7 | 15,306 | - | - | - |
| City of Bartow | 92,814 | 9 | 10,313 | - | - | - |
| Bayless Howard D | 91,756 | 9 | 10,195 | - | - | - |
| Advanced Eyecare Associates | 91,519 | 9 | 10,169 | - | - | - |
| Doherty Motors, Inc. | 89,841 | 1 | 89,841 | - | - | - |
| Baycare Health System Inc | 88,369 | 8 | 11,046 | \$20,875,000 | - | \$20,875,000 |
| Beckryger Capital Partners LLLP | 87,448 | 2 | 43,724 | - | - | - |
| Rieker | 80,909 | 1 | 80,909 | - | - | - |
| Encompass Health | 77,000 | 1 | 77,000 | - | - | - |
| Lockheed Martin Corporation | 75,000 | 1 | 75,000 | - | - | - |
| Flagship Healthcare Properties | 72,352 | 2 | 36,176 | - | - | - |
| Baron Realty | 70,995 | 6 | 11,833 | - | - | - |
| TMT Properties, Inc. | 69,447 | 1 | 69,447 | - | - | - |
| Broadway Real Estate Services | 67,564 | 5 | 13,513 | - | - | - |
| Florida Department of Environmental | 66,000 | 1 | 66,000 | - | - | - |
| Keiser University | 61,288 | 2 | 30,644 | - | - | - |
| Everglades College, Inc. | 61,288 | 2 | 30,644 | - | - | - |
| Midflorida Federal Credit Union | 60,880 | 1 | 60,880 | - | - | - |
| Thomas S. Petcoff | 58,196 | 5 | 11,639 | - | - | - |
| SouthState Corporation | 57,929 | 3 | 19,310 | - | - | - |
| Carrerou Enterprises | 57,396 | 5 | 11,479 | - | - | - |
| Kevin Woolf | 56,460 | 2 | 28,230 | - | - | - |
| Tom Wolf Company LLC | 54,790 | 2 | 27,395 | - | - | - |
| LeFrois Development | 50,283 | 1 | 50,283 | - | - | - |
| GrayRobinson | 45,000 | 1 | 45,000 | - | - | - |
| Central Florida Cancer Institute | 44,223 | 2 | 22,112 | | | |





TOP BUYERS PAST 12 MONTHS

| Company Name | Sales Volume | Transactions | Transacted SF | Avg SF | Cap Rate | Sale Price/SF |
|--|--------------|--------------|---------------|---------|----------|---------------|
| Baycare Health System Inc | \$20,875,000 | 8 | 88,369 | 11,046 | - | \$236 |
| IDEA Public Schools | \$11,000,000 | 1 | 80,000 | 80,000 | - | \$138 |
| CoreGro | \$10,570,000 | 3 | 35,631 | 11,877 | - | \$297 |
| Akiva Mayer | \$4,500,000 | 1 | 200,000 | 200,000 | - | \$23 |
| Tri-County Human Services Inc. | \$4,500,000 | 2 | 40,898 | 20,449 | - | \$110 |
| Wind Point Partners | \$3,300,300 | 1 | 8,184 | 8,184 | - | \$403 |
| The Way Community Church Llc | \$3,100,000 | 1 | 27,732 | 27,732 | - | \$112 |
| Arpit Trivedi | \$1,950,000 | 1 | 7,636 | 7,636 | 7.8% | \$255 |
| Kingdom Builders Christian Center INC. | \$1,890,000 | 1 | 21,023 | 21,023 | - | \$90 |
| Dr. Mazin Shikara | \$1,300,000 | 1 | 5,034 | 5,034 | - | \$258 |
| Juan Alvarez | \$1,200,000 | 1 | 3,307 | 3,307 | - | \$363 |
| One Source Advisory | \$1,100,000 | 1 | 4,500 | 4,500 | - | \$244 |
| David Miller | \$1,060,000 | 1 | 8,070 | 8,070 | - | \$131 |
| Polk County | \$900,000 | 1 | 6,220 | 6,220 | - | \$145 |
| Sonia Oberoi | \$880,000 | 1 | 4,484 | 4,484 | - | \$196 |
| Berkshire Hathaway Inc. | \$875,000 | 1 | 3,361 | 3,361 | - | \$260 |
| Ramos, Javier | \$836,000 | 1 | 22,650 | 22,650 | - | \$37 |
| City of Mulberry Florida | \$782,417 | 1 | 10,629 | 10,629 | - | \$74 |
| Avery Properties Inc. | \$330,000 | 1 | 2,490 | 2,490 | - | \$133 |
| David Misch | - | 3 | 7,008 | 2,336 | - | - |
| Six/Ten, LLC | - | 4 | 46,211 | 11,553 | - | - |
| Southern Atlantic Law Group | - | 2 | 4,410 | 2,205 | - | - |





TOP SELLERS PAST 12 MONTHS

| Company Name | Sales Volume | Transactions | Transacted SF | Avg SF | Cap Rate | Sale Price/SF |
|---|--------------|--------------|---------------|---------|----------|---------------|
| CMG Corporation | \$20,875,000 | 8 | 88,369 | 11,046 | - | \$236 |
| L&J Schmier Management and Investment Co. | \$11,000,000 | 1 | 80,000 | 80,000 | - | \$138 |
| WDS Construction, Inc. | \$8,750,000 | 1 | 16,694 | 16,694 | 6.6% | \$524 |
| Auburn Mom Llc | \$5,285,000 | 3 | 17,815 | 5,938 | - | \$297 |
| Dr. Dane V Parker | \$5,285,000 | 3 | 17,815 | 5,938 | - | \$297 |
| BayCare Health Systems, Inc. | \$4,500,000 | 1 | 200,000 | 200,000 | - | \$23 |
| Kenneth Mcdermott | \$4,500,000 | 2 | 40,898 | 20,449 | - | \$110 |
| Florida Carribean Distillers | \$3,300,300 | 1 | 8,184 | 8,184 | - | \$403 |
| Stonehouse Capital | \$3,100,000 | 1 | 27,732 | 27,732 | - | \$112 |
| Amrit & Seerojnie Dabie | \$1,950,000 | 1 | 7,636 | 7,636 | 7.8% | \$255 |
| Mcdermott Kathleen | \$1,890,000 | 1 | 21,023 | 21,023 | - | \$90 |
| Lake Howard Professional Build | \$1,300,000 | 1 | 5,034 | 5,034 | - | \$258 |
| Jesse Julian Bennett Jr and Kim R Bennett | \$1,200,000 | 1 | 3,307 | 3,307 | - | \$363 |
| Premiere Commercial Furniture & Design | \$1,100,000 | 1 | 4,500 | 4,500 | - | \$244 |
| Carl Matthew Coppola Jr | \$1,060,000 | 1 | 8,070 | 8,070 | - | \$131 |
| Tony's Studio | \$900,000 | 1 | 6,220 | 6,220 | - | \$145 |
| South Florida ENT Associates, P.A. | \$880,000 | 1 | 4,484 | 4,484 | - | \$196 |
| Thomas G. Jennings | \$875,000 | 1 | 3,361 | 3,361 | - | \$260 |
| Marcos Victorica | \$836,000 | 1 | 22,650 | 22,650 | - | \$37 |
| Masoud Farzaneh | \$782,417 | 1 | 10,629 | 10,629 | - | \$74 |
| Anywhere Real Estate Inc. | \$730,000 | 1 | 2,190 | 2,190 | - | \$333 |
| Waller Development Inc | \$709,000 | 1 | 5,064 | 5,064 | - | \$140 |
| Magarino W A | \$610,000 | 1 | 3,543 | 3,543 | 7.0% | \$172 |
| We Are All United Inc | \$480,000 | 1 | 2,231 | 2,231 | - | \$215 |
| Tom Santarlas | \$450,000 | 1 | 3,000 | 3,000 | - | \$150 |
| Wesley Moschetto | \$400,000 | 1 | 2,112 | 2,112 | - | \$189 |
| McGill & McSwain LLC | \$330,000 | 1 | 2,490 | 2,490 | - | \$133 |
| Lovelace Family Properties Inc | \$263,000 | 1 | 2,050 | 2,050 | - | \$128 |
| Wendol Joseph | \$240,000 | 1 | 1,176 | 1,176 | - | \$204 |
| Certipay Property Holdings Llc | - | 4 | 46,211 | 11,553 | - | - |
| Michael R & Joyce L Brown | - | 3 | 7,008 | 2,336 | - | - |
| Shazad Mohamed | - | 2 | 4,410 | 2,205 | - | - |





TOP BROKERS PAST 12 MONTHS

| Company Name | Sales Volume | Transactions | Transacted SF | Avg SF | Cap Rate | Sale Price/SF |
|---|--------------|--------------|---------------|--------|----------|---------------|
| SVN International Corp | \$31,640,000 | 9 | 390,400 | 43,378 | 8.0% | \$81 |
| Marcus & Millichap | \$17,500,000 | 2 | 33,388 | 16,694 | 6.6% | \$524 |
| SkyView Advisors | \$10,570,000 | 3 | 35,631 | 11,877 | - | \$297 |
| Baron Realty | \$7,940,000 | 4 | 75,787 | 18,947 | - | \$105 |
| Broadway Real Estate Services | \$5,600,000 | 6 | 52,406 | 8,734 | - | \$107 |
| Keller Williams Realty, Inc | \$2,785,000 | 3 | 9,481 | 3,160 | - | \$294 |
| Anywhere Real Estate Inc. | \$2,260,000 | 4 | 15,787 | 3,947 | - | \$143 |
| Beyond Commercial | \$1,950,000 | 1 | 7,636 | 7,636 | 7.8% | \$255 |
| Fortune Realty of Clermont | \$1,950,000 | 1 | 7,636 | 7,636 | 7.8% | \$255 |
| Fitz Real Estate Services | \$1,100,000 | 1 | 4,500 | 4,500 | - | \$244 |
| La Rosa Realty | \$960,000 | 2 | 4,462 | 2,231 | - | \$215 |
| RE/MAX | \$782,417 | 1 | 10,629 | 10,629 | - | \$74 |
| Franklin Bell Realty | \$710,000 | 1 | 5,402 | 5,402 | 3.6% | \$131 |
| Premiere Realty Network Inc | \$710,000 | 1 | 5,402 | 5,402 | 3.6% | \$131 |
| The Ruthvens Inc. | \$709,000 | 1 | 5,064 | 5,064 | - | \$140 |
| 360 Perspective Partners | \$450,000 | 1 | 3,000 | 3,000 | - | \$150 |
| Associate Realty | \$423,000 | 2 | 7,656 | 3,828 | - | \$55 |
| Tampa Commercial Real Estate | \$400,000 | 1 | 2,112 | 2,112 | - | \$189 |
| 1513 Realty | \$330,000 | 1 | 2,490 | 2,490 | - | \$133 |
| Avery Properties Inc. | \$330,000 | 1 | 2,490 | 2,490 | - | \$133 |
| Community Commercial Real Estate | \$131,500 | 1 | 1,025 | 1,025 | - | \$128 |
| R R Baxley Realty | \$131,500 | 1 | 1,025 | 1,025 | - | \$128 |
| Brokers Realty of Central Florida, Inc. | - | 2 | 4,410 | 2,205 | - | - |
| Florida Realty Investments | - | 1 | 1,200 | 1,200 | - | - |
| Legacy Real Estate Center Inc | - | 1 | 1,200 | 1,200 | - | - |
| The Mahoney Group, Inc. | - | 3 | 7,008 | 2,336 | - | - |





OVERALL SALES

| | | | Completed | Transactions (1) | | | Market Pricing Trends (2) | | | |
|------|-------|----------|-----------|------------------|--------------|--------------|---------------------------|-------------|----------|--|
| Year | Deals | Volume | Turnover | Avg Price | Avg Price/SF | Avg Cap Rate | Price/SF | Price Index | Cap Rate | |
| 2028 | - | - | - | - | - | - | \$149.37 | 150 | 9.4% | |
| 2027 | - | - | - | - | - | - | \$145.79 | 146 | 9.6% | |
| 2026 | - | - | - | - | - | - | \$141.91 | 142 | 9.9% | |
| 2025 | - | - | - | - | - | - | \$138.23 | 138 | 10.1% | |
| 2024 | - | - | - | - | - | - | \$140.13 | 140 | 10.0% | |
| YTD | 8 | \$1.8M | 0.5% | \$599,472 | \$97.61 | - | \$149.88 | 150 | 9.3% | |
| 2023 | 101 | \$130.4M | 8.6% | \$1,433,341 | \$106.89 | 7.0% | \$148.91 | 149 | 9.3% | |
| 2022 | 118 | \$105M | 5.0% | \$1,019,541 | \$167.37 | 7.3% | \$153.80 | 154 | 8.8% | |
| 2021 | 146 | \$87.1M | 7.0% | \$732,191 | \$97.12 | 8.0% | \$150.82 | 151 | 8.4% | |
| 2020 | 89 | \$41.4M | 4.2% | \$647,158 | \$83.37 | 7.5% | \$137.03 | 137 | 8.8% | |
| 2019 | 100 | \$39.1M | 3.7% | \$558,245 | \$114.14 | 8.4% | \$127.66 | 128 | 9.1% | |
| 2018 | 131 | \$50.4M | 5.3% | \$593,089 | \$97.11 | 8.9% | \$126.07 | 126 | 8.8% | |
| 2017 | 70 | \$86.6M | 6.7% | \$1,804,374 | \$105.62 | 8.6% | \$121.77 | 122 | 8.6% | |
| 2016 | 77 | \$61.7M | 4.5% | \$978,864 | \$107.09 | 7.4% | \$123.85 | 124 | 8.2% | |
| 2015 | 62 | \$34.7M | 2.4% | \$789,331 | \$142.35 | 9.5% | \$115.60 | 116 | 8.3% | |
| 2014 | 55 | \$20M | 2.7% | \$570,812 | \$85.41 | 7.6% | \$106.57 | 107 | 8.5% | |
| 2013 | 68 | \$49.1M | 6.9% | \$1,023,651 | \$61 | 6.4% | \$100.06 | 100 | 8.8% | |

Completed transaction data is based on actual arms-length sales transactions and levels are dependent on the mix of what happened to sell in the period.
Market price trends data is based on the estimated price movement of all properties in the market, informed by actual transactions that have occurred.

4 & 5 STAR SALES

| | | | Completed | Transactions (1) | | | Market Pricing Trends (2) | | | |
|------|-------|---------|-----------|------------------|--------------|--------------|---------------------------|-------------|----------|--|
| Year | Deals | Volume | Turnover | Avg Price | Avg Price/SF | Avg Cap Rate | Price/SF | Price Index | Cap Rate | |
| 2028 | - | - | - | - | - | - | \$197.56 | 155 | 9.0% | |
| 2027 | - | - | - | - | - | - | \$191.32 | 150 | 9.2% | |
| 2026 | - | - | - | - | - | - | \$184.75 | 145 | 9.5% | |
| 2025 | - | - | - | - | - | - | \$178.51 | 140 | 9.7% | |
| 2024 | - | - | - | - | - | - | \$179.51 | 141 | 9.5% | |
| YTD | - | - | - | - | - | - | \$191.03 | 150 | 8.9% | |
| 2023 | - | - | - | - | - | - | \$190.27 | 149 | 8.9% | |
| 2022 | 1 | \$13.6M | 4.1% | \$13,600,000 | \$226.67 | - | \$200.02 | 157 | 8.4% | |
| 2021 | - | - | - | - | - | - | \$198.46 | 156 | 7.9% | |
| 2020 | 3 | \$0 | 0.6% | - | - | - | \$181.14 | 142 | 8.3% | |
| 2019 | - | - | - | - | - | - | \$171.44 | 135 | 8.5% | |
| 2018 | - | - | - | - | - | - | \$168.08 | 132 | 8.3% | |
| 2017 | 1 | \$2.5M | 1.0% | \$2,450,000 | \$204.17 | 9.7% | \$161.75 | 127 | 8.1% | |
| 2016 | 1 | \$19.5M | 14.9% | \$19,476,600 | \$107.18 | 8.0% | \$161.86 | 127 | 7.8% | |
| 2015 | - | - | - | - | - | - | \$155.29 | 122 | 7.8% | |
| 2014 | - | - | - | - | - | - | \$146.23 | 115 | 7.9% | |
| 2013 | 1 | \$7.2M | 6.2% | \$7,221,200 | \$96.28 | - | \$138.09 | 108 | 8.1% | |

(1) Completed transaction data is based on actual arms-length sales transactions and levels are dependent on the mix of what happened to sell in the period. (2) Market price trends data is based on the estimated price movement of all properties in the market, informed by actual transactions that have occurred.





3 STAR SALES

| | | | Completed | Transactions (1) | | | Market | Pricing Trends | (2) |
|------|-------|---------|-----------|------------------|--------------|--------------|----------|----------------|----------|
| Year | Deals | Volume | Turnover | Avg Price | Avg Price/SF | Avg Cap Rate | Price/SF | Price Index | Cap Rate |
| 2028 | - | - | - | - | - | - | \$166.83 | 152 | 9.2% |
| 2027 | - | - | - | - | - | - | \$163.18 | 149 | 9.4% |
| 2026 | - | - | - | - | - | - | \$159.16 | 145 | 9.7% |
| 2025 | - | - | - | - | - | - | \$155.38 | 142 | 9.9% |
| 2024 | - | - | - | - | - | - | \$157.99 | 144 | 9.8% |
| YTD | 2 | \$1M | 0.1% | \$508,000 | \$130.32 | - | \$169.54 | 155 | 9.1% |
| 2023 | 23 | \$78.9M | 8.9% | \$3,584,949 | \$154.88 | 6.4% | \$168.32 | 154 | 9.1% |
| 2022 | 35 | \$40M | 4.6% | \$1,378,288 | \$185.13 | 7.0% | \$172.29 | 157 | 8.7% |
| 2021 | 45 | \$38.1M | 5.0% | \$1,271,610 | \$152.25 | 8.0% | \$168.66 | 154 | 8.2% |
| 2020 | 29 | \$28M | 4.1% | \$1,219,075 | \$140.13 | 8.1% | \$153.21 | 140 | 8.6% |
| 2019 | 36 | \$24.8M | 4.7% | \$885,663 | \$134.51 | 8.5% | \$143.58 | 131 | 8.9% |
| 2018 | 37 | \$18.9M | 4.2% | \$726,703 | \$101.60 | 9.7% | \$140.43 | 128 | 8.7% |
| 2017 | 23 | \$73.8M | 12.6% | \$3,882,057 | \$111.19 | 8.0% | \$134.97 | 123 | 8.5% |
| 2016 | 22 | \$24.1M | 4.2% | \$1,269,712 | \$112.85 | 7.8% | \$137.81 | 126 | 8.1% |
| 2015 | 20 | \$10.4M | 1.6% | \$800,539 | \$132.59 | 9.5% | \$127.44 | 116 | 8.2% |
| 2014 | 8 | \$8.7M | 1.8% | \$1,740,000 | \$158.42 | 7.4% | \$118.93 | 109 | 8.3% |
| 2013 | 19 | \$28.2M | 10.5% | \$2,566,098 | \$52.95 | 6.4% | \$111.08 | 101 | 8.6% |

(1) Completed transaction data is based on actual arms-length sales transactions and levels are dependent on the mix of what happened to sell in the period. (2) Market price trends data is based on the estimated price movement of all properties in the market, informed by actual transactions that have occurred.

1 & 2 STAR SALES

| | | | Completed | Transactions (1) | | | Market | Pricing Trends | (2) |
|------|-------|----------|-----------|------------------|--------------|--------------|----------|----------------|----------|
| Year | Deals | Volume | Turnover | Avg Price | Avg Price/SF | Avg Cap Rate | Price/SF | Price Index | Cap Rate |
| 2028 | - | - | - | - | - | - | \$124.74 | 145 | 9.7% |
| 2027 | - | - | - | - | - | - | \$121.78 | 142 | 9.9% |
| 2026 | - | - | - | - | - | - | \$118.60 | 138 | 10.2% |
| 2025 | - | - | - | - | - | - | \$115.56 | 134 | 10.4% |
| 2024 | - | - | - | - | - | - | \$117.06 | 136 | 10.2% |
| YTD | 6 | \$782.4K | 0.8% | \$782,417 | \$73.61 | - | \$124.98 | 145 | 9.6% |
| 2023 | 78 | \$51.6M | 10.2% | \$747,321 | \$72.52 | 7.6% | \$124.17 | 144 | 9.6% |
| 2022 | 82 | \$51.4M | 5.4% | \$704,690 | \$146.33 | 7.6% | \$128.76 | 150 | 9.1% |
| 2021 | 101 | \$49M | 9.8% | \$550,364 | \$75.76 | 8.1% | \$125.99 | 146 | 8.6% |
| 2020 | 57 | \$13.4M | 4.9% | \$326,326 | \$45.09 | 7.0% | \$114.32 | 133 | 9.0% |
| 2019 | 64 | \$14.3M | 3.6% | \$339,967 | \$90.38 | 8.3% | \$105.23 | 122 | 9.4% |
| 2018 | 94 | \$31.5M | 7.1% | \$534,208 | \$94.61 | 8.5% | \$105.30 | 122 | 9.1% |
| 2017 | 46 | \$10.4M | 3.1% | \$371,459 | \$71.89 | - | \$102.37 | 119 | 8.8% |
| 2016 | 54 | \$18.1M | 3.0% | \$420,170 | \$100.17 | 6.5% | \$104.27 | 121 | 8.4% |
| 2015 | 42 | \$24.3M | 3.3% | \$784,630 | \$146.97 | 9.5% | \$97.38 | 113 | 8.5% |
| 2014 | 47 | \$11.3M | 3.7% | \$375,947 | \$63.01 | 7.7% | \$87.92 | 102 | 8.8% |
| 2013 | 48 | \$13.7M | 4.3% | \$380,193 | \$69.36 | - | \$82.86 | 96 | 9.0% |

(1) Completed transaction data is based on actual arms-length sales transactions and levels are dependent on the mix of what happened to sell in the period. (2) Market price trends data is based on the estimated price movement of all properties in the market, informed by actual transactions that have occurred.



